



QUALITY LABEL
for badge recognition



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Quality Label for Badge Recognition

Cities of Learning, 15th May 2024



01

Where we started from

Our Badge Recognition strategies

02

Where we are

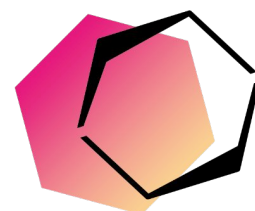
A summary of the Quality Label for Badge Recognition

03

What's next

A digital learning playlist,
A residential training course,
Opening applications to badge issuers

Before we **start** ...



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Badge recognition strategies

Our starting point

Badge recognition strategy for non-formal education, formal education and (social) businesses in The Netherlands



POLICY CONTEXT
Dutch Cities of Learning aim to promote lifelong- and lifewide learning and competence development through a network of individual learning, formal education, non-formal education, business field, and government organisations. The Dutch Open Badges recognition strategy from Dutch Cities of Learning integrates badge recognition to acknowledge individuals' achievements, skills, and competencies acquired within personal, civic and career learning contexts.

Target group and implementing actors

Target group	Implementing actors	Supporting actors
Target group #1 Young People	Breakthrough Dutch young a team of Cities	MDT Expeditie Breda; Marlijn
Target group #2 Non-formal ed	Breakthrough	Non-formal lea VIBE Nederlan Proeftuin digi Rotterdam, Bit Rotterdam
Target group #3 Formal educat	Breakthrough	Educational in Onderwijs Con Connect
Target group #4 Business field		

Badge recognition strategy for non-formal learning, volunteering in Vilnius city and youth work in Lithuania



POLICY CONTEXT
This Badge recognition strategy offers long-term solutions for recognition in non-formal learning, volunteering in Vilnius city and national legislation for volunteering and youth work in Lithuania. It contributes to practical and technical implementation, achieving recognition goals elaborated in Vilnius city youth policy concept and national volunteering and youth work frameworks. The strategy offers interventions tailored to current and near-future recognition developments in Vilnius and Lithuania.

Target group and implementing actors

Target group	Implementing actor	Supporting actor	Endorsing actor
Target group #1.1 Learning already u and Vilni			
Target group #1.2 New learn yet needs		Hobiverse	
Target group #2.1 Volunteer using Ope Volunteer			Vilnius m non-form departme
Target group #2.2 Volunteer employer			
Target group #3.1 Youth wo work trai			
Target group #3.2 Youth wo organisat			

Badge recognition strategy for non-formal learning in Ljubljana city and youth work in Slovenia



POLICY CONTEXT
TiPovej's badge recognition strategy for Ljubljana, Slovenia is designed to promote the use of open badges and badge recognition, contributing to non-formal education being recognized and validated. The strategy takes into account policy documents that emphasise the importance of non-formal learning (NFL) and its recognition and the importance of creating synergies between different systems, ensuring transitions are smooth and meaningful. By collaborating with NGOs, youth organisations, formal education and various ministries we will ensure that the badge system complements existing policies and fills the gaps identified, such as

Target group and implementing actors

Target group	Implementing actor	Supporting actor
Target group #1.1 Learn Ljubl		
Target group #1.2	TiPo	Ljubl
Target group #2.1 Youn Amb and i		
Target group #2.2 Learn		

Netherlands

Embracing all fields of learning and education, included businesses, and involving governmental bodies also in Curaçao

Lithuania

Focusing on non-formal learning, volunteering and youth work, and involving the Vilnius youth department

Slovenia

Focusing on non-formal learning and youth work, prevalently in Ljubljana, and involving the municipality

Badge recognition strategies

Our starting point

Badge recognition strategy for non-formal and formal learning, VET and volunteering in Sardinia and Italy

POLICY CONTEXT
In Italy, there's a systemic lack of recognition for all competences related to the Non-Formal Learning sector, with each region being in charge of applying the guidelines of the EU Youth Strategy 2019-2027 on their own territory. Our strategy is therefore aimed at bridging this gap mainly in Sardinia, where our impact can be more direct, together with some actions of advocacy and networking that are to be implemented at national level, in order to lay the foundations for a nation-wide approach. We aim at creating synergies with NGOs, institutions and stakeholders

Target group	Implementing actor	Supporting actors
Target group #1.1 Learning and volunteering	Associati...	CSV Sar...
Target group #1.2 Learning institutions	Associati...	CSV Sar...
Target group #2.1 High school teachers	Associati...	One pilo...
Target group #2.2 Chamber of Commerce (Cagliari)	Associati...	One pilo...
Target group #3.1 NINFEA workers	Associati...	One pilo...
Target group #3.2 Stakeholders	Associati...	One pilo...

Badge recognition strategy --- Barcelona City of Learning

POLICY CONTEXT
In Spain we can find references to national and European documents which emphasise the importance of non-formal learning as well as recognition and validation of competences developed out of formal education system, among them: EU Youth Strategy (2019 – 2027), European Commission: Creation of the European Skills Agenda (2020), Youth Strategy (2022 – 2030). However, in practice there is still missing a systematic holistic approach of recognition and validation and what we see more are different institutions developing their own recognition and validation systems. What is present are the initiatives which work towards recognition of competences developed within national volunteering activities. Our recognition strategy aims to promote badge recognition to recognize and validate the competencies developed mainly within non-formal education activities in Barcelona, Catalunya and possibly with some impact on national level.

We aim to cooperate with NGOs, youth organisations as well as to reach some representatives of formal education (High School and University of Barcelona) and the Employment Office while working with youngsters within ALMA mobility pilot hosting and sending projects. All this with the objective that the badge system can complement existing policies of recognition and increase the visibility and

Target group	Implementing actor	Supporting actors
Target group #1.1 learning people didn't use	Nexes	
Target group #2.1 youth workers employer people	Nexes with providers	
Target group #3.1 VET training companies	Nexes with providers	
Target group #4.1 Employers	Nexes with providers	

Badge recognition strategy for non-formal learning in the city of Novi Sad and Youth work in Serbia

POLICY CONTEXT
In Serbia there is no any strategy which is considering badges or any micro credentials which are used for the recognition of learning. Considering youth work and non-formal fields and the processes that are taken and ongoing we see possibility to engage in processes regarding the digital youth work, defining and standardising non-formal learning and education, measurement of the impact of youth work and other relevant processes.

Target group	Implementing actor	Supporting actors
Target group #1.1 Local partners and learners	BalkanID	
Target group #2.1 National organisations	BalkanID	

Italy

Focusing on all fields of education and learning, prevalently in Sardinia, and involving the University of Cagliari

Barcelona

Focusing mostly on non-formal learning, youth work and the VET sector in Catalunya, involving the local Employment Office

Novi Sad

Focusing on non-formal learning and youth work, prevalently in Novi Sad, and involving the National Association of Youth Workers

What is the Quality Label?

The Quality Label is a certification, issued by the Cities of Learning Network, to learning providers who commit (and demonstrate) to upholding certain quality standards in their badge-issuing activities

The Quality Label summary

Structure, content and main features

Introduction

A brief introduction explains what the Quality Label is, what's its significance and what can be found in the following summary document

Who

Describing who can **receive** (learning providers who issue badges), **issue** (the Cities of Learning Network) and **endorse** (diverse stakeholders from different fields) the Quality Label.

Why

Why get the Quality Label? In short, what are its **benefits**, for learning providers and for the Network? Increased visibility, trust, credibility, recognition and competence!

What

Describing the **key criteria** and indicators for earning the Quality Label, and the main, practical **steps to apply** (e.g. the learning playlist).

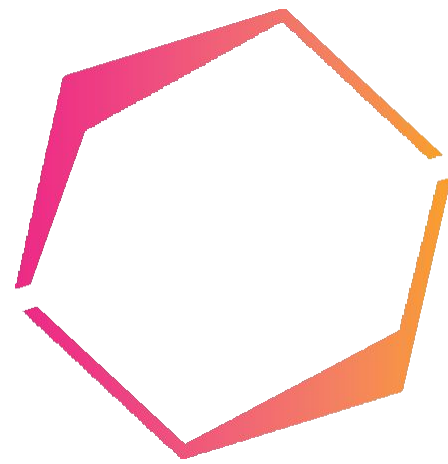
How

Going into more detail about how applications are **assessed**, and how **compliance** to the Quality Label standards is ensured during its validity period.

Documentation

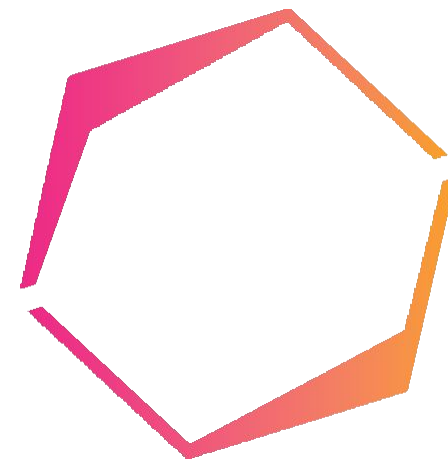
Listing (and linking) the main **resources** about the Quality Label, e.g. the application forms, guidelines on how to fill it, the learning playlist, FAQs etc.

What's next?



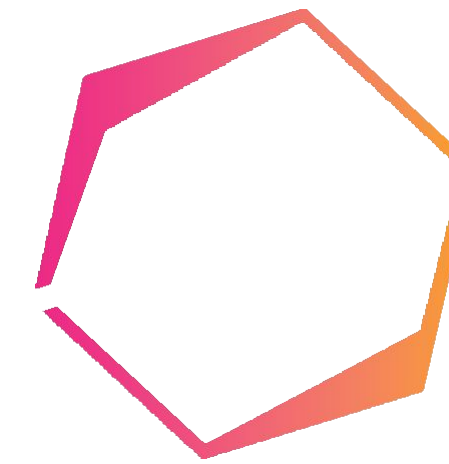
Playlist

A digital learning playlist about the new Quality Label is going to be launched on our platform by the end of April, also to guide badge issuers through the steps of the application process



Training

On May 20-25th we'll be hosting an international training course in Serbia to build competences of 22 badge issuers about the Quality Label and collect their feedback



Applications

A piloting phase of the Quality Label will start after the training and badge issuers will be able to apply for the Quality Label soon (most likely starting in Autumn 2024!)



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Digital Learning Playlist on Quality in Badge Recognition

Accessible on online platform



1

What is a Quality Label for Badge Recognition?

2

Who is involved in the process of acquiring Quality Label?

3

The criteria to get a Quality Label for Badge Recognition ...

4

The main steps to receive the Quality Label ...





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Training on Quality in Badge Recognition

20 - 25 May, Sremski Karlovci, Serbia



1

Build your expertise and acquire in-depth knowledge of using digital Open Badges

2

Develop your capacity to implement the Quality Label standard and procedures in your organisation.

3

Connect and network with like-minded professionals and experts across education, training and youth fields.

4

Contribute to establishing a quality standard for accrediting Open Badges issuers.

5

Get ready to promote and support wider badge recognition at both national and European levels.

Training on quality in badge recognition

Provisional training programme



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	Day 1, 21 May 2024	Day 2, 22 May 2024	Day 3, 23 May 2024	Day 4, 24 May 2024	
Arrival day, 20 May 2024	Programme intro Getting to know everyone	Badge-based recognition examples and practices	Quality Label in practice	How to support Quality Label within and beyond organisation	Departure day, 25 May 2024
	Quality in Learning and Recognition	Badge-based recognition strategies and Quality Label	Evaluating Quality Label applications and giving feedback	Follow-up action planning	
	Exchanging on our professional work	How to support Badge-based Recognition within organisation	Free time afternoon	Evaluation	

Finalization of the Quality Label

Local workshops and stakeholders events, piloting of the learning playlist, Quality Label platform and procedures launch in autumn 2024

Thank you

Urška Česnik

TiPovej!, Institute for
creative society



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